

KWOFE COLEMAN

President & CEO

Kwofe Coleman serves as President & CEO for the Municipal Theatre Association of St. Louis (The Muny). After beginning his Muny career in 1998 as an usher, he has advanced through the administrative ranks at The Muny, including staff accountant, house manager, digital communications manager, director of marketing and communications, and managing director. While managing director then President and CEO elect, Kwofe was a key participant in The Muny's successful \$100 million Second Century Capital Campaign.

As President & CEO, Kwofe leads the historic theatre into its second century of producing live musical theatre on a grand scale. He maintains overall accountability, responsibility and authority for the management of the business and affairs of The Muny in accordance with its mission. Through this role he continues to embrace and articulate the artistic and institutional vision, develop progressive income streams and new strategic initiatives to deepen the organization's community engagement, educational and outreach efforts.

Kwofe is the board president elect of the National Alliance for Musical Theatre (NAMT), and is an active contributor to the St. Louis community, serving on the St. Louis University High School Board of Trustees, Cor Jesu Academy Advisory Council, and a founding board member of Atlas School. He also serves on the Board of Directors for the Saint Louis Club and supports various social service organizations.

In 2020 Kwofe was recognized by The St. Louis Business Journal in its 40 Under 40 class. He was a Fellowship Advisor for the DeVos Institute of Arts Management at the University of Maryland (2018) and a recipient of The St. Louis American's Salute to Young Leaders Award (2015).

In addition to his Muny work, Kwofe consults with various artist development, management and production projects. During the 2020 holiday season, Kwofe served as executive producer for *A New Holiday*, a short musical film created by LIFE Creative Group and broadcast on local PBS networks.

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