

SATURDAY, **7**
SEPTEMBER

THE MUNY PRESENTS

JOHN LEGEND

A NIGHT OF SONGS AND STORIES
WITH **slso** St. Louis Symphony Orchestra

The Muny is hosting a concert, and your brand could be featured!

The Muny is known for producing exceptional musical theatre each summer, and on September 7th, we're reviving another beloved tradition: our first live concert in more than 30 years. Emmy, Grammy, Oscar and Tony winner John Legend will star in *A Night of Songs and Stories With the St. Louis Symphony Orchestra*.

This event is anticipated to sell out and promises to be an evening you will want your brand to be a part of!

ON STAGE ADVERTISING



Your ad featured on (2) 23' tall digital screens flanking the stage



Reach anticipated sold out audience of +10,500



Guaranteed 3x Rotations



15 or 30 second options available

| Placement | Rate |
|----------------|---------|
| 15 Second Spot | \$1,000 |
| 30 Second Spot | \$2,000 |

[CLICK TO RESERVE YOUR AD](#)

Ad reservations and art must be received by **September 3, 2024**
For questions, please contact Sara Saul @ ssaul@muny.org

ON STAGE AD SPECS

SPACE AND ART DEADLINES

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AD SPECIFICATIONS

Four ad styles are available:

- Full Bleed Video (15 or 30 seconds)
- Inset Video (15 or 30 seconds)
- Animated Graphic (15 or 30 seconds)
- Static Graphic

Visit [Muny Onstage Advertising](#) for live examples

Mechanical Requirements

- Digital ad size: 728px x 1456px

Submission Preferences:

- Submit files via [Dropbox](#) or [WeTransfer](#)
- For static images: .JPEG, .PNG or .EPS with embedded fonts (high-resolution: minimum 300 dpi) and working files (Photoshop, InDesign) are required.
- For video: .MP4 or .MOV
- If required, ads will be optimized for display. Any edits will be approved in writing by advertiser.

SUBMISSION

Email On Stage Digital Ads to: **Colby Dezelick at cdezelick@muny.org**

All art must be clearly marked with the Advertiser's name and the dates of the show in which it is to be run. If submitted artwork is not acceptable, you may be referred to a graphic artist. Advertising costs do not include design or alteration of submitted art. Additional graphic design changes are the responsibility of the Advertiser.

