

THE MUNY PRESENTS

LIONEL RICHIE

SATURDAY, AUGUST 29 | 8 P.M.



The Muny is hosting a concert, and your brand could be featured!

The Muny is known for producing exceptional musical theatre each summer, but in 2024, we revived another beloved tradition: our first concert in more than 30 years with John Legend and the St. Louis Symphony Orchestra. This year we are thrilled to announce **Lionel Richie** will play on the historic Muny stage this summer!

ON STAGE ADVERTISING



Your ad featured
on (2) 23' tall
digital screen
flanking the stage



Reach an
anticipated
audience of
+10,500



Guaranteed 5+
rotations throughout
concert preshow and
intermission



15 or 30 second
options available

Placement	Rate
15 second spot	\$1,000
30 second spot	\$2,000

Ad reservations and art must be received by **August 21, 2026**
For questions, please contact Jane Schell @ jschell@muny.org

[CLICK TO RESERVE YOUR AD](#)



SPACE AND ART DEADLINES

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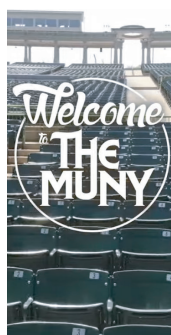
AD SPECIFICATIONS

Four ad styles available:

- Full Bleed Video (15 or 30 seconds)
- Inset Video (15 or 30 seconds)
- Animated Graphic (15 or 30 seconds)
- Static Graphic

Visit [Muny Onstage Advertising](https://munyonstage.org/advertising) for live examples

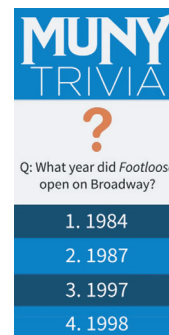
FULL BLEED
VIDEO



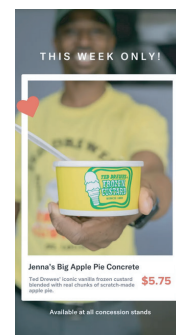
INSET
VIDEO



ANIMATED
GRAPHIC



STATIC
GRAPHIC



Mechanical Requirements

- Digital ad size: 728px x 1456px

Submission Preferences:

- Submit files via Dropbox or WeTransfer
- For static images: .JPEG, .PNG or .EPS with embedded fonts (high resolution: minimum 300 dpi) and working files (Photoshop, InDesign) are required.
- For video: .MP4 or .MOV
- If required, ads will be optimized for display. Any edits will be approved in writing by advertiser.

SUBMISSION

Email On Stage Digital Ads to Jane Schell at jschell@muny.org

All art must be clearly marked with the Advertiser's name and the dates of the show in which it is to be run. If submitted artwork is not acceptable, you may be referred to a graphic artist. Advertising costs do not include design or alteration of submitted art. Additional graphic design changes are the responsibility of the Advertiser.